

Community Food Hub Merri-bek

Food Leadership Action Group



Why are we here?

North of Merri-bek has some of the least food secure communities in the municipality.



2024

2023

2021

2020

2017

The coordinator will participate in existing projects and coordinate project proposals prioritised under the key focus areas.

Hired Community Food Hub Coordinator

To do continuous **stakeholder & community engagement &** coordinate collaborative **food security projects.**

Food Leadership Action Group (FLAG)

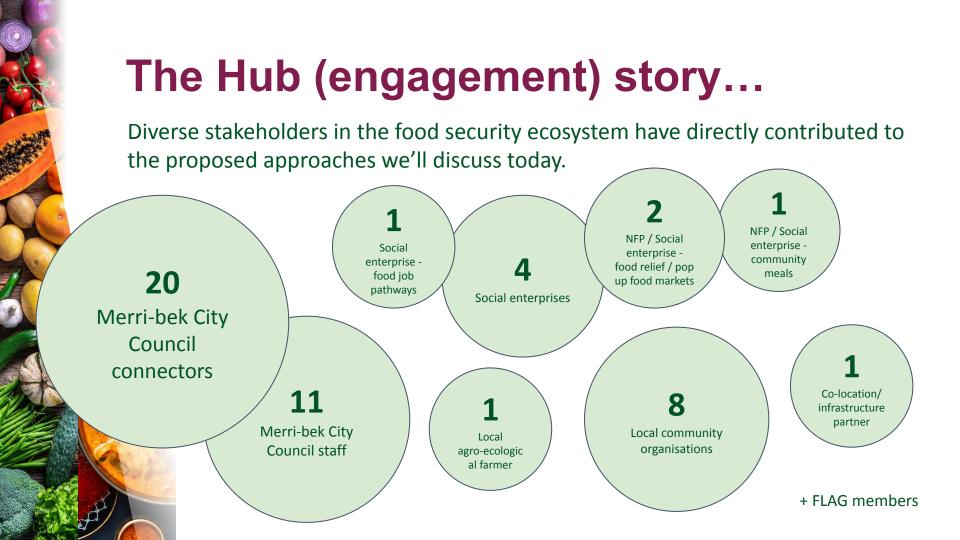
Council funded the establishment of the FLAG as the **governing** body to establish a **collective impact framework** & **lead the food hub project**.

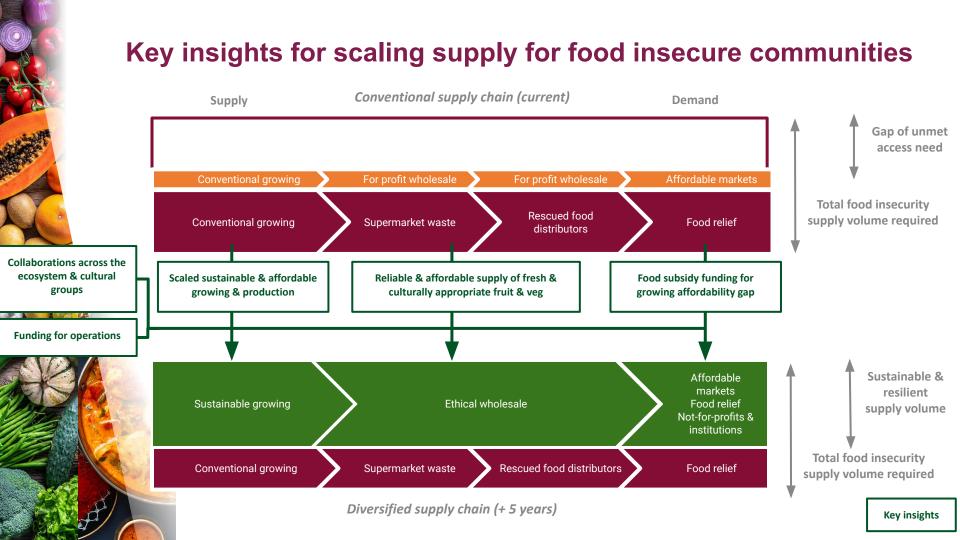
Community Food Hub Feasibility Study

In 2020, Council commissioned the feasibility study to **conceptualise** the food hub functions based on broad needs

2017-24 Food System Strategy

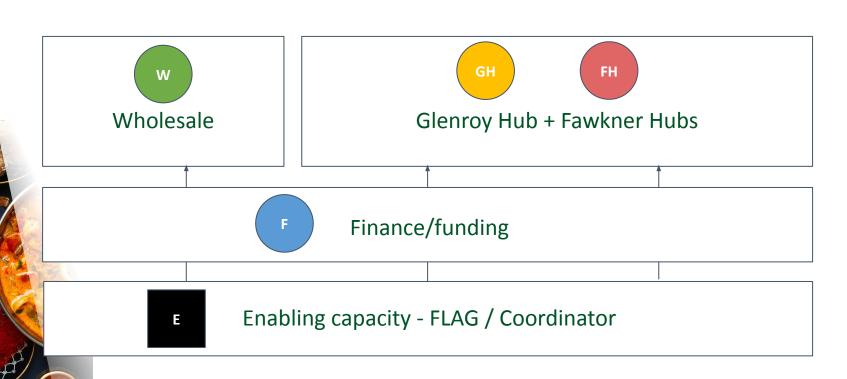
Merri-bek City Council's vision is to create a sustainable, just and vibrant food system. Food security is one of five priorities -> Council's flagship food security project is the Community Food Hub.





Framing

There are four focus areas and the enabling coordination function that underpins them.



Focus areas and projects + enablers







Fawkner Hub exploration

Affordable / subsidised community meals program

Sustainable procurement experiment

Co-located pop up market

Scaled vegetable production for food security



OFN Food Fund & Voucher Program Pilot

Sponsorship exploration with local businesses & residents

exploration

Enabling capacity - FLAG / Coordinator

Key **Current project** Proposed project(s)



If you represent a cultural community group, work for a cultural organisation or have contacts to recommend, please reach out to

Ronella Gomez
Merri-bek Community Food Hub Coordinator
Merri-bek Food Leadership Action Group (FLAG)
coordinator@merri-bekflag.org

Thank you