

Improving the West Street Shopping Strip , Hadfield



Merri-bek
City Council

Project Information Sheet - February 2023

The West Street Shopping Strip is a Neighbourhood Activity Centre that provides daily and weekly shopping needs for the local community. It is a busy centre and an important place for people to meet and socialise.

With continued population growth over the last ten years there is increasing demand on local shops and facilities to meet the needs of the Hadfield community. Merri-bek Council is considering opportunities to improve the Shopping Strip to meet this demand.

This shopping strip has been identified as a priority for upgrades through Council's Shopping Strip renewal program (SSRP) in 2024-2025. The criteria for inclusion in SSRP are:

- Opportunity to increase local employment and attract investment
- Quality of public realm infrastructure
- Potential to align with other upgrade programs
- Size of the shopping strip catchment and population growth
- Active traders group

What can the project do for our local shops?

Council's investment in this Neighbourhood Centre can:

- Improve the experience for people who walk, cycle, drive or catch the bus to West Street Shops.
- Create a greener and more attractive destination to shop, meet and enjoy the local offerings.

- Protect and enhance the local environment, by removing pollutants from stormwater, increasing biodiversity and supporting sustainable modes of transport.

Previous investigation

In 2013 we consulted the local community about a plan to improve the intersection of West Street and Glenroy Road. The project did not proceed due to community and trader feedback that the associated loss of car parking would impact the viability of the shopping strip.

What has changed?

In 2021 community concerns were raised about traffic, pedestrian and cyclist safety through the intersection. With new residents and business opening, it is time to refresh our understanding of what matters most to the community. We understand that parking is still a high priority, so this is an opportunity to test new ideas for the intersection, and the shopping strip that balances the needs of all users.

Join the Conversation!

We want to hear from the community about their vision for West Street, and how Council can invest in supporting its growing community into the future. Turn over the page to read more about timing, the community engagement process, and how to stay up to date with the project online.

Onsite events:

20th February 2023 1 - 4pm
or 18th February 10am-1pm, Corner of Geum Street and West Street, Hadfield

Merri-bek Language Link

廣東話 9280 1910
Italiano 9280 1911
Ελληνικά 9280 1912

عربي 9280 1913
Türkçe 9280 1914
Tiếng Việt 9280 1915

हिंदी 9280 1918
普通话 9280 0750
ਪੰਜਾਬੀ 9280 0751

All other languages
9280 1919

Proposed timeline:

2023

Community Engagement Round 1

A survey and pop-up events will capture local knowledge and sentiments on improvements needed for West Street Shopping Strip.

Commence Draft Concept Design

We will work with the feedback provided by the community and relevant specialists to develop a draft concept plan.

Complete Draft Concept Design

Community Engagement Round 2

We will present our draft concept design back to the community.

Final Concept Design & Documentation

Again, we will look to community feedback to improve certain aspects of the design.

2024 - 2026

Tender / Construction / Completion

Building work will happen between July 2024 and June 2026.

These timeframes and budgets are subject to change.

Online survey:

Online

<https://conversations.merri-bek.vic.gov.au/west-street-shops>

Or scan the QR code



Look for the **"Follow"** button on our Conversations Page and register to get updates during the project.

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Contact



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