

Thinking Collective Impact

When communities, sectors or organisations are trying to address a complex challenge, Think Impact can help to implement the conditions of Collective Impact which have been shown around the world to make complex collaborations really work.

What is Collective Impact?

Collective impact is a way of bringing together a network of community members, organisations, government agencies and others to address complex environmental and social challenges. By applying the principles of Collective Impact we can help you align and integrate the actions of many groups and individuals to generate systems level change.

Collective impact is an energising approach which creates the five 'conditions', outlined below, with equity practices incorporated throughout.

The five conditions are a framework or guide, rather than a checklist or formula, and should be customized for the local context and the particular challenge you are seeking to address.

The 5 conditions of Collective Impact



It all starts by defining a Common Agenda

This means coming together to collectively define the challenge and to create a shared vision of how to solve it.



It establishes shared measurement

This means we find a shared way to define progress toward success and shared accountability for achieving it. It also allows for equitable access to continuous learning.



It fosters mutually reinforcing activities

That means working together, not separately towards the same general aim. Integrating the different activities of many participants will maximise the effectiveness of the whole!



It encourages continuous communication

This builds trust, strengthens relationships, enhances learning and keeps the participants on track.



And it has a strong backbone

This means having an appropriately resourced team dedicated to aligning and coordinating the work of the group.

Want to know more?

Email hello@thinkimpact.com.au to find out how Think Impact can support your Collective Impact initiative.