



Moreland City Council

Council Plan 2021-2025



Table of Contents

Message from the Mayor.....	3
Purpose of this Council Plan.....	4
Moreland City Council – our role.....	4
Our Municipality.....	5
Our Councillors	6
Moreland Community – key statistics	7
About our Council Plan.....	8
Integrated Planning and Reporting Framework	8
Structure of our Council Plan	9
Community Vision	12
Plan on a Page	14
Council Plan.....	15
Theme 1: An environmentally proactive Moreland	15
Theme 2: Moving and living safely in Moreland.....	17
Theme 3: A healthy and caring Moreland.....	19
Theme 4: Vibrant spaces and places in Moreland.....	21
Theme 5: An empowered and collaborative Moreland.....	23
Implementation, monitoring and reporting	25

ACKNOWLEDGEMENT OF COUNTRY

Moreland City Council acknowledges the Wurundjeri Woi Wurrung people as the Traditional Custodians of the lands and waterways in the area now known as Moreland. We pay respect to their Elders past, present, and emerging, as well as to all First Nations communities who significantly contribute to the life of the area.

Message from the Mayor



Mayor Cr Annalivia
Carli Hannan

Welcome to Moreland City Council's Council Plan 2021-2025. This plan represents our vision for the future of the City of Moreland and sets out our strategic direction over the next 4 years.

This Council Plan is the first we have created under the new *Local Government Act 2020*. The new Act sets out Council's requirements to deliver a Community Vision, Council Plan, 4-Year Budget, 10-Year Financial Plan and 10-Year Asset Plan, shaped and informed through a deliberative engagement process. The Council Plan is shaped by our long-term community vision. It reflects the breadth of experiences, diversity and desires of our community and guides our most important projects.

The plan also responds to the changing needs of Moreland's community. In the past 15 years, Moreland's population has grown by almost a third (32%). It is now estimated at 185,767 people. Our population includes 1 in 3 residents born overseas and 22% are aged between 25 and 34. Our community's needs and expectations are growing and changing and we need to be adaptable to serve our community better.

This Council Plan is informed by extensive community consultation. During February and March 2021, we called on the community to help shape the Council Plan through a wide-reaching engagement program. We spoke to community members from many different backgrounds and gained a true insight into what our community wanted Council to achieve over the next 4 years. Between April and June, we hosted a community panel to help inform the strategic objectives and initiatives in the Council Plan. The panel comprised 44 randomly selected community members which formed a representative sample of our community. This deliberative engagement process revealed what our community's needs are and what our priorities should be. It was wonderful to see the community come together to delve deep into the issues and challenges facing the City of Moreland and for the community to identify what is important to them.

This plan was also developed at the time of the Covid-19 pandemic. The pandemic has affected the global population and we are still yet to see what the long-term impacts will be on our health, our neighbourhoods and our local economy. It is now more important than ever that we strategically plan for the health and wellbeing of our community and ensure we foster a sense of belonging and connection. This includes planning our critical services for people of all ages including early years services, youth services and services for older people. For the first time at Moreland, we have included the Municipal Public Health and Wellbeing Plan (MPHWP) in the Council Plan. We recognise that health is not just shaped by individual circumstances but also shaped by wider social, environmental and economic factors.

We have learned through Covid-19 that we are highly adaptable and can quickly respond and cater to the changing needs of our community. We also need to address and adapt to climate change and be environmentally proactive. We have committed to working together with residents, schools and local businesses to minimise waste to landfill and to reduce carbon emissions. Other strategic objectives in the plan address moving and living safely in Moreland, supporting vibrant and liveable places and spaces, and engaging with and collaborating with our community.

The Council Plan will be supported by an annual action plan and budget, which provides more detail into how we are going to achieve the strategic objectives in the plan. I am proud to present to you this plan and look forward to working with the community closely over the next 4 years to bring this plan to life.

A handwritten signature in black ink, appearing to read 'Annalivia'.

Cr Annalivia Carli-Hannan
Mayor of City of Moreland, 2020- 2021

Purpose of this Council Plan

The Council plan is a key strategic document, which sets out Council's and community's vision for the future.

This plan set out our strategic objectives to make progress towards achieving the Community Vision, it also sets out ways to achieve these objectives through delivery of major initiatives and priorities. This plan also includes indicators for measuring our progress over the next 4 years. It also outlines how the Council will protect, improve and promote public health and wellbeing within the municipality.

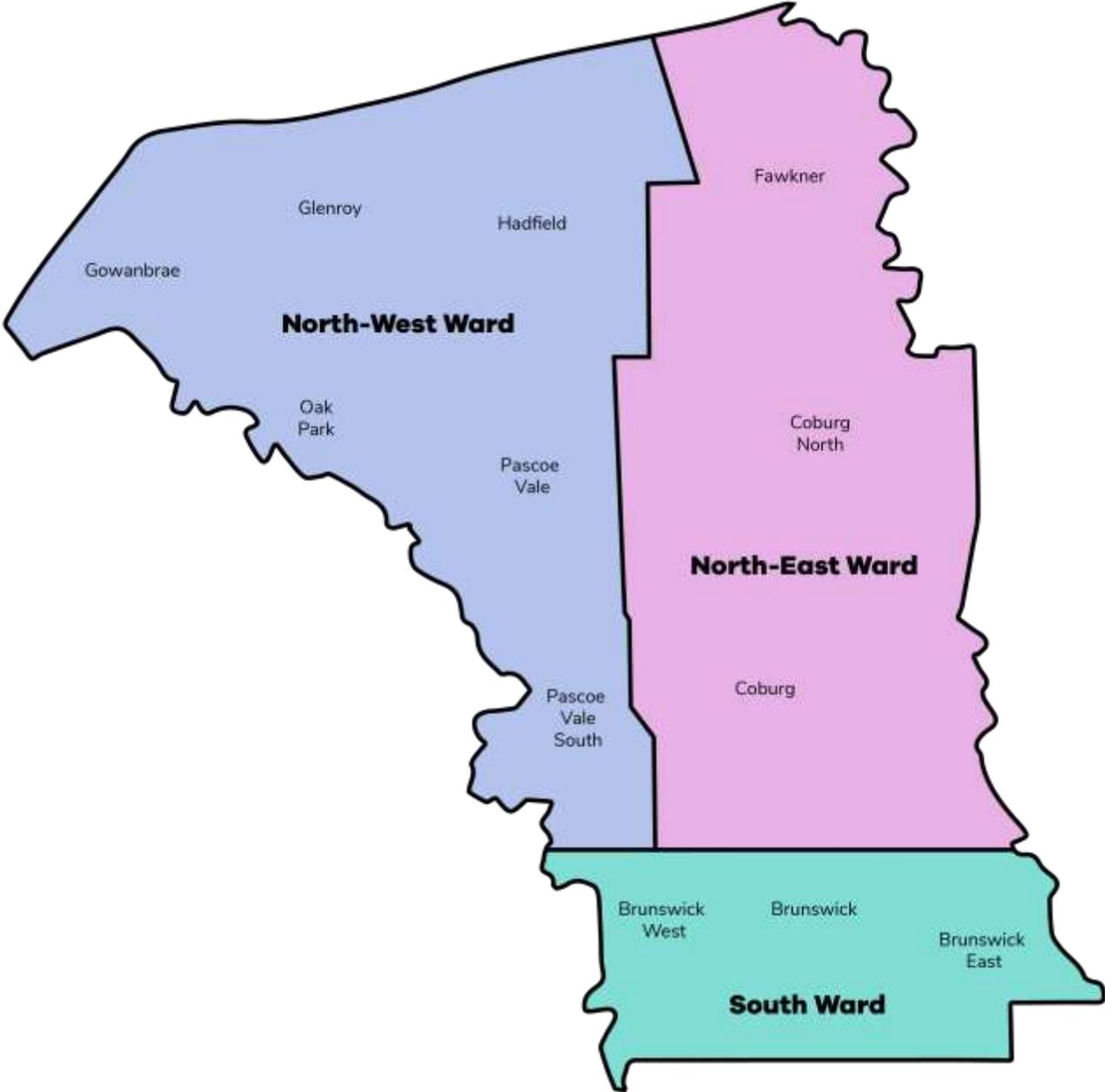
This plan has been shaped by the voice of the community and is the result of deliberative engagement with a broad cross-section of the community, for further details view Attachment 1 to this plan.

Moreland City Council – our role

Moreland City Council is responsible for matters closest to local communities, such as libraries, aquatic centres and waste collection services, and is established under the provisions of the Local Government Act 2020. We consist of elected members (Councillors) who form the Council and Council officers (the administration) who are paid employees. The Chief Executive Officer is directly accountable to Council and is responsible for managing the day-to-day operations. The administration is formally accountable to the CEO and provides advice, usually as written reports, to council to assist decision making. It is the responsibility of the administration to implement council decisions made by Councillors and provide services to the community.

Moreland has 11 Councillors who are elected from specific areas across the City - called wards. Councillors were sworn in at a Special Council Meeting on Tuesday 17 November 2020. There are three wards in Moreland: the North-East Ward and North-West Ward which have four Councillors each, and the South Ward represented by three Councillors.

Our Municipality



Our Councillors



North-East Ward

Cr Annalivia Carli Hannan Mayor
acarlihannan@moreland.vic.gov.au
0418 263 525

Cr Sue Bolton
sbolton@moreland.vic.gov.au
0417 583 664

Cr Helen Pavlidis-Mihalakos
HPavlidism@moreland.vic.gov.au
0409 200 418

Cr Adam Pulford
APulford@moreland.vic.gov.au
0417 835 793

Space



North-West Ward

Cr Helen Davidson
hdauidson@moreland.vic.gov.au
0403 709 948

Cr Milad El Halabi
MElHalabi@moreland.vic.gov.au
0457 555 555

Cr Angelica Panopoulos
APanopoulos@moreland.vic.gov.au
0417 854 518

Cr Oscar Yildiz
oyildiz@moreland.vic.gov.au
0413 850 357

Space



South Ward

Cr James Conlan
JConlan@moreland.vic.gov.au
0409 279 335

Cr Lambros Tapinos
ltapinos@moreland.vic.gov.au
0433 419 075

Cr Mark Riley Deputy Mayor
mriley@moreland.vic.gov.au
0499 807 044

Moreland Community – key statistics

POPULATION

188,762 number of residents¹
23% projected population growth by 2036²
42,700 additional residents by 2036²
2.5 average household size³
49% male⁴
51% female⁴
28% aged 0-24⁴
59% aged 25-64⁴
13% aged 65+⁴
810 Aboriginal & Torres Strait Islander people³
6% have a disability³
1,686 same sex couple households³

DIVERSITY

34% people born overseas³
100 different countries of birth³
28% speak a language other than English³
140 different languages spoken³
Italian, Arabic, & Greek most common languages spoken at home³
60% identify as religious³

ENVIRONMENT

11% tree canopy cover⁵
82% dwellings within 400m of public open space⁶
221m average distance to public transport⁷
25% take public transport to work³
8% walk or cycle to work³

SOCIAL ENVIRONMENT

17% volunteer³
9,500 households don't have access to the Internet³
92% feel safe during the day⁸
72% feel safe at night⁸
54% participate in community groups⁸

HOUSING

24% live alone³
9% live in share houses³
56% own their homes (fully or mortgage)³
36% rent their homes³
44% live in townhouses & apartments⁹
768 estimated people experiencing homelessness¹⁰
51% people experience stress around their rental and housing payments¹¹

WORK AND EDUCATION

64% Year 12 completion³
34% Bachelor or higher degree qualification³
8.1 unemployment rate¹²
8,900 unemployed residents¹²
109,700 labour force¹²
14,821 local businesses¹³
48,271 local jobs¹³
\$6.45 billion Gross Regional Product¹³
15% employed people live and work in Moreland⁷

Covid-19 Pandemic

On 11 March 2020, the World Health Organization (WHO) declared the novel coronavirus (Covid-19) outbreak a global pandemic¹⁴. Since then, the Moreland community has faced extraordinary challenges. The pandemic has affected businesses¹⁵, led to a rise in unemployment, and has increased demand for food relief in the community¹⁶. It has also revealed great resilience across Moreland and a strong sense of community. Community facilities, services, and local centres will continue to be important in the face of the pandemic. While we do not yet know the long-term impacts of Covid-19, we know that Moreland will continue to feel the effects of the pandemic for many years.

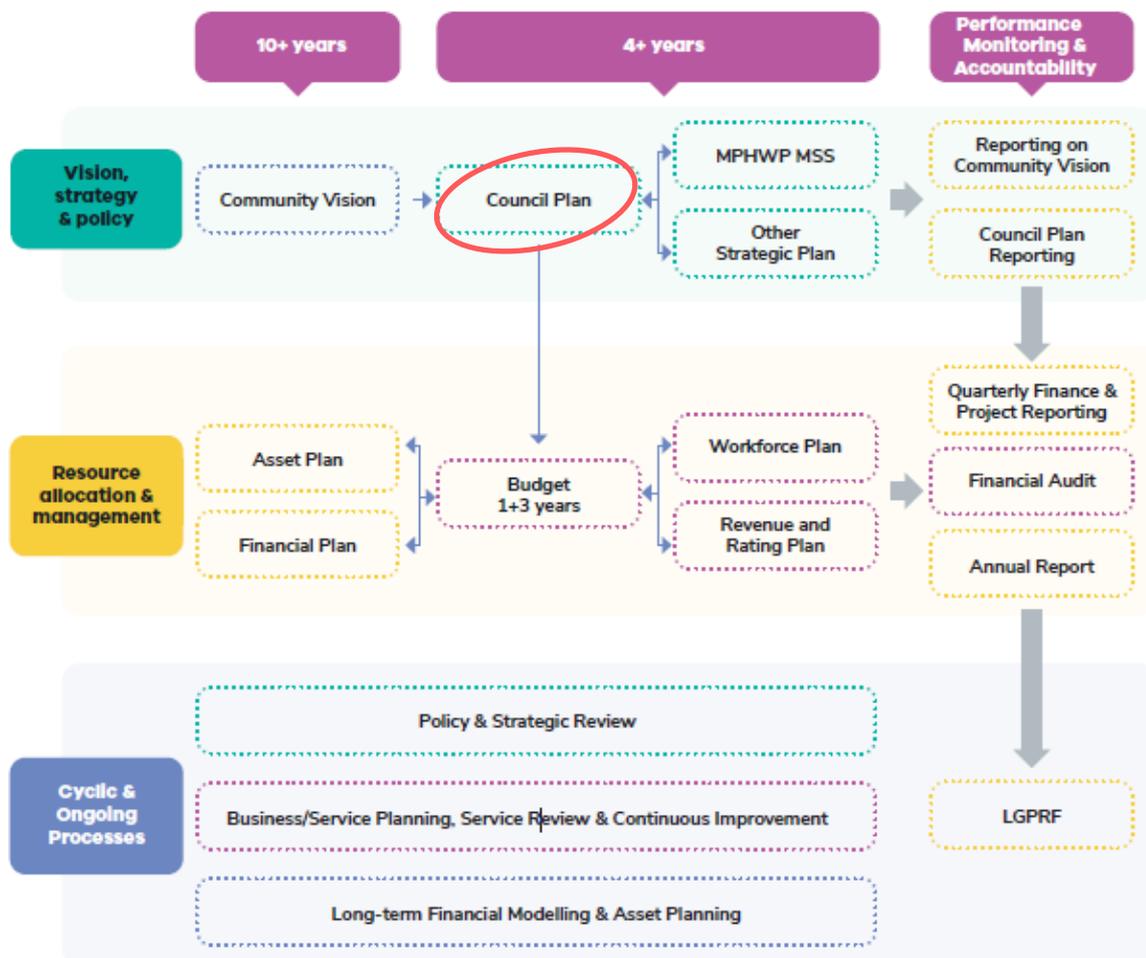
About our Council Plan

Integrated Planning and Reporting Framework

This Council Plan is the first to be delivered under the new *Local Government Act 2020*. The new Act sets out Council's key accountabilities including the delivery of a Community Vision, Council Plan, 4-Year Budget, 10-Year Financial Plan and 10-Year Asset Plan – all forming part of an integrated planning and reporting framework as shown in the diagram below.

At each stage of the integrated planning and reporting framework there are opportunities for community and stakeholder input. This is important to ensure transparency and accountability to both residents and ratepayers.

As shown below, the Council Plan is a key document that sits within the framework that applies to all local governments in Victoria.



Source: Department of Jobs, Precincts and Regions

About our Council Plan (cont'd)

Structure of our Council Plan

Community Vision

The Council Plan includes the Moreland Community Vision, which was developed by an Imagine Moreland Community Panel through deliberative engagement.

The panel comprised 44 members of the local community that were randomly selected to match the demographic characteristics of Moreland and included representation from different geographical locations across Moreland, culturally and linguistically diverse (CALD) and non-English speaking communities, people with disability and different groups relating to age, gender and sexual orientation.

The panel also included diversity relating to household status (rental and home ownership) as well as educational attainment and income levels. Over one quarter of members of the panel were also business owners and operators working in Moreland.

Council Plan Themes

The Council Plan is set out under the following 5 themes:

- An environmentally proactive Moreland
- Moving and living safely in Moreland
- A healthy and caring Moreland
- Vibrant spaces and places in Moreland
- An empowered and collaborative Moreland

For each theme we set out:

- **Strategic objectives:** These represent the strategic direction for the next 4 years to achieve the community vision
- **Strategies:** The outcomes that we seek to achieve and how we will fulfil our strategic objectives
- **Major Initiatives and Priorities:** Major initiatives / critical pieces of work to deliver on our objectives
- **Indicators:** Indicators to define how we will measure success
- **Related Strategies and Plans:** Strategies and Plans relevant to each theme

Including the Municipal Public Health and Wellbeing Plan

For the first time at Moreland, we have included the Municipal Public Health and Wellbeing Plan (MPHWP) in the Council Plan. The Public Health and Wellbeing Act 2008 (PHWA) requires local government to develop a MPHWP every 4 years, based on an analysis of health and wellbeing in the municipality. It is a legislative requirement for councils to play a role in protecting and promoting the health and wellbeing of its community members.

Throughout this plan, we have used 🍏 to signify health and wellbeing priorities. These will have actions listed in the annual Council Action Plan and Gender Equity Action Plans.

Moreland recognises that health and wellbeing are shaped by not only individual genetics and behaviour but also wider social, economic and environmental factors.

Local government is ideally placed to influence many of these through the local environment, as well as supporting individual choices and reducing health inequalities. We will work together with residents, communities and organisations to create supportive environments that enable people to lead healthy lives.

State context

The Victorian Public Health and Wellbeing Plan 2019–2023 outlines the high-level strategic directions of the State Government that will help to improve the health and wellbeing of Victorians. We have aligned our health and wellbeing initiatives against these priorities and commit to continuing our partnership with relevant State Government departments.

Local Partnerships

The development of the Council Plan has been underpinned by collaboration and embracing an integrated multi-sectoral approach to addressing complex population level health issues. Partnerships are integral to the implementation, monitoring, reporting and evaluation of the plan. Our partnership with our community, and organisations, whether regionally or locally, are highly valued and we strive to ensure these are strengthened through our collaborations. Across Council, there are many other existing roles generally classified as: leader, advocate, regulator, educator, planner, funder, and provider of services to develop and implement strategies to promote health.

Moreland Health and Wellbeing Profile 2020

The Moreland Health and Wellbeing Profile 2020 was created to inform this integrated plan and provides an analysis of data and research on health and wellbeing in Moreland. Further information is contained in **Attachment 2** or on the Council website clicking [here](#).

The profile considers the social determinants of health, liveability and urban resilience across 77 data measures, this profile identifies priority areas to inform planning, strategies and projects. Health and wellbeing is shaped by individual genetics and behaviour but also by the wider determinants of health.

Social Determinants of Health

The Social Determinants of Health are the conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life (WHO, 2020). They have an important influence on health inequities - the unfair and avoidable differences in health outcomes and life expectancy across groups in society. Social determinants may include:

- Income and social protection
- Education
- Unemployment and job insecurity
- Working life conditions
- Food insecurity
- Housing, basic amenities and the environment
- Early childhood development
- Social inclusion and non-discrimination
- Structural conflict
- Access to affordable health services.

Addressing the Social Determinants of Health is fundamental for improving health within the community and reducing longstanding inequities (WHO, 2020).

LIVEABILITY

Liveability refers to the degree to which a place, be it a neighbourhood, suburb or city, supports quality of life, health and wellbeing for the people who live, work or visit. A liveable community is one that is: safe, attractive, socially cohesive and inclusive, and environmentally sustainable; with affordable and diverse housing linked via convenient public transport, walking and cycling infrastructure to employment, education, public open space, local shops, health and community services, and leisure and cultural opportunities (Lowe et al, 2013). Healthy and liveable communities provide the basis for social equity, harmony, economic resilience and environmental and social sustainability (Gunn, 2020).

URBAN RESILIENCE

Urban populations are facing increasing challenges such as rapid urbanisation, climate change, terrorism, pandemics and natural hazards. Cities must learn to adapt and thrive in the face of these diverse challenges and to build resilience in an uncertain world. Resilience refers to the capacity of cities to

function, so that the people living and working there, particularly those most vulnerable, survive and thrive no matter what stresses or shocks they encounter (City Resilience Index, 2020).

PANDEMIC

On March 11, 2020 the World Health Organization (WHO) declared the novel coronavirus (COVID-19) outbreak a global pandemic. This Health Profile has been prepared during 2020, when the pandemic has ongoing global impacts on health and wellbeing. Where possible, the impacts have been noted through the most recent research available, however this will need to be updated as the situation evolves.

CLIMATE CHANGE

Climate change has been declared by the World Health Organisation as the defining issue for public health in the 21st century (WHO, 2020). Climate change affects environmental determinants of health, from extreme weather events to infectious and communicable diseases, and availability of food and water. While everyone will be affected by climate change, some populations will be more vulnerable than others (AIHW, 2020).

PRIORITY GROUPS

Human rights recognise the inherent value of each person, regardless of background, where we live, what we look like, what we think or what we believe. They are based on the principles of dignity, equality, respect and fairness (Australian Human Rights Commission, 2020). Moreland's Human Rights Policy 2016-26 identifies the following priority groups, who have been considered throughout this Council plan: Aboriginal and Torres Strait Islander Community; Migrant and Refugee Communities; People with Disability; Women and LGBTIQ+ Communities.

URBAN CHANGE

Urban environments affect health and wellbeing through the air we breathe, the quality of spaces we use, the water we drink, the way we move, our access to food, and access to health care. Urbanisation can create or exacerbate health risks, or it can foster healthier environments, lifestyles and create resilient cities and societies (UN Habitat & WHO, 2020).

Climate change

Climate change is a significant challenge in Moreland today and into the future. Moreland is already experiencing the impacts. Hotter days, decreased average rainfall and more severe storm events can be felt across the community. These changes to our environment affect people, plants, and animals in Moreland. For example, climate change has negative impacts on our health, food security, infrastructure, and plant and animal life.

Climate change does not affect everyone equally. People suffering from socioeconomic inequality feel the effects of climate change more than others. Our commitment is to provide strong leadership by reducing the greenhouse gas pollution that causes climate change and by proactively preparing to avoid, withstand and recover from the inevitable impacts of climate change.

To demonstrate strategic integration of our climate response as required under the Climate Change Act 2017, throughout this plan we have used  to signify climate change related priorities.

Community Vision

“Moreland is our home.

We respect and look after our land, air, waterways and animals.

We care for our people and celebrate our diverse stories, cultures, and identities.

Moreland is enhanced by all of us supporting our local businesses, arts communities and social organisations.

We work together proactively and transparently to continue to create a vibrant, safe, healthy, resilient, innovative, and regenerative community.

Many faces, one Moreland.”

The Imagine Moreland Community Panel (deliberative panel) identified the above vision statement and the key themes that would be used to achieve this Vision and reflect the ‘aspirations of our diverse and growing community in 2031’.

Theme 1: An environmentally proactive Moreland	<p>In 2031, Moreland is carbon neutral, embracing an entirely renewable energy system, innovative management of waste, and accessible active transport.</p> <p>We have a circular economy, passive housing, food security, ample green spaces and canopy cover led by a well-informed proactive community.</p> <p>We are a community connected to Country with healthy flora and fauna, through protection of ecosystems.</p>
Theme 2: Moving and living safely in Moreland	<p>In 2031, Moreland is safe. Our streets are safe for pedestrians and cyclists, day and night. Everyone in Moreland is able to live in their homes without fear from others, both known and unknown.</p> <p>In Moreland, we actively look out for each other and are well supported to do this by Council.</p>
Theme 3: A healthy and caring Moreland	<p>In 2031, the Moreland community has healthy bodies and minds.</p> <p>We have our basic needs met. We have ready access to mental health, crisis and domestic violence services as well as high quality health care. Moreland has reliable housing, nutritious food, with ample opportunities to move our bodies, keep our minds active and socially connect. Access to these are tailored to the unique needs of our diverse community.</p>

Theme 4: Vibrant spaces and places in Moreland

In 2031, living and working in Moreland is easy and enjoyable. Housing is affordable and caters for vulnerable and lower income groups. Our buildings are smart, green and fully integrated into the surrounding environment.

Moreland's public and commercial spaces bring people together in diverse ways. Acknowledging the unique strengths in different areas of Moreland, the council and community support the development of vibrant hubs of arts, businesses and recreation.

Theme 5: An empowered and collaborative Moreland.

In 2031, Moreland is a place that engages meaningfully and has a real commitment to collaboration.

The community is aware of all council activities and trust in decisions and processes. The community will know where the unmet needs of our neighbours are and will be actively engaged in working towards a brighter future for all.

Additional Statement:

*A **commitment to active collaboration** will result in decisions and actions that address the needs of our community, are understood and embraced.*

*An **involved and active community** will feel heard, empowered, and a deep sense of belonging in being a part of the Moreland community.*

Plan on a Page

The table below provides a high-level, plain English summary of the strategic objectives and strategies outlined in more detail in the following sections.

Strategic Objective	Strategies
<p>An environmentally proactive Moreland</p> <p>Strive to protect people's health, plants and animals. Respond now to the climate emergency. Regenerate nature.</p>	<p>We will:</p> <ul style="list-style-type: none"> - cut carbon emissions from energy, transport and waste - protect existing trees and plant more trees - care for open space and ecosystems, including waterways - provide better access to parks, playgrounds and facilities - reduce the amount of waste going into landfill - develop a healthy and affordable local food system.
<p>Moving and living safely in Moreland</p> <p>Improve the safety of everyone in our community. Make it safer and easier to get around.</p>	<p>We will:</p> <ul style="list-style-type: none"> - build more, better paths for people to get around without a car - advocate for better access to public transport for everyone - encourage more people to walk, cycle or take public transport - consult the community before removing parking or road space - improve the safety of our roads and paths for everyone.
<p>A healthy and caring Moreland</p> <p>Support Moreland to become a more inclusive, connected, healthy and caring community.</p>	<p>We will:</p> <ul style="list-style-type: none"> - provide services that respond well to diverse, changing needs - build community resilience to the impacts of climate change - help residents to be healthier and more active, more often - support good mental health and help people connect - work closer with First Nations communities - reduce the harm caused by gambling and tobacco - work to prevent family violence and support victims - help more people volunteer in the community - work with others to support people in insecure housing - advocate for better use of digital technology for everyone.
<p>Vibrant spaces and places in Moreland</p> <p>Create welcoming, unique spaces across Moreland that are for everyone. Improve access to services and housing. Encourage artistic, social and economic activity.</p>	<p>We will:</p> <ul style="list-style-type: none"> - provide accessible facilities that meet community needs - design neighbourhoods to be safe and pleasant places for all - create a sense of place and protect valued heritage - promote clean, attractive and useful public spaces - create engaging spaces for children, young people and families - increase local affordable housing - work for better quality private developments - improve our shopping strips while keeping their local identities - increase local jobs by supporting local, micro and social business - make Moreland a creative and cultural destination.
<p>An empowered and collaborative Moreland</p> <p>Build community trust. Encourage everyone to get involved in council decision making. Make good use of our resources. Be accessible and responsive to our community.</p>	<p>We will:</p> <ul style="list-style-type: none"> - improve access to council information for everyone - increase community participation in council decision making - involve the community in matters that directly impact their lives - improve the way we respond to community requests and issues - advocate for our community - secure more developer funding to respond to population growth - manage our funds fairly and transparently and for the long term - manage assets that meet changing needs over the long term.

Council Plan

Our detailed plan below describes the strategic objectives, strategies and major initiatives we are aiming to deliver over the next 4 years in response to the Community Vision.

Theme 1: An environmentally proactive Moreland

Strategic Objective
1. To strive for maximum protection of people’s health, plants and animals through leading an urgent response to the climate emergency and a regeneration of our natural environment
Strategies
1.1. Lead by example and partner with others to accelerate the shift to zero carbon emissions in energy, transport and waste in ways that are efficient, financially responsible, healthy and socially fair 🍏🌐
1.2. Protect existing trees and plant more trees through development controls on private land and plant and nurture canopy trees on public land where needed most 🍏🌐
1.3. Use open space in ways that protect and enhance biodiversity and tree canopy, creating spaces for nature to thrive and gives the community fair access to a wide range of passive and active recreational opportunities 🍏🌐
1.4. Strategically increase accessible and inclusive open spaces based on local needs and other priorities for parks, playgrounds, dog parks, sporting facilities, community gardens, eating, toilets, etc 🍏🌐
1.5. Invest in an integrated approach to water management in public spaces and private developments to improve water usage and water quality entering our local waterways and respond to flash flooding and the urban heat island effect 🍏🌐
1.6. Strive for zero waste to landfill with best practice municipal waste minimisation through reform of kerbside services, community education and innovation 🌐
1.7. Foster a more circular economy through implementing kerbside waste reform, supporting community initiatives and businesses, minimising waste generated by Council activities and using collaboration to influence markets and advocate for greater commitment of state and/or federal governments 🌐
1.8. Develop a healthy, accessible, affordable local food system that strengthens social cohesion, food security and community resilience to support residents to eat nutritious food 🍏🌐
Major Initiatives and Priorities
1. Implement Zero Carbon Moreland including 2030 targets review, transition off fossil gas and innovative partnerships for efficient and distributed renewable energy
2. Finalise and implement Kerbside Waste Reform (including Policy)
3. Review and implement the Moreland Open Space Strategy, integrating it with plans for nature, water and tree planting as well as articulating a framework for use of open space that helps prioritise investment in new land and upgraded park facilities, playgrounds, dog parks, BMX and skate parks, fitness facilities, community and memorial gardens and nature walks
4. Urban forest strategy – tree planting regime
5. Implementation of the Integrated Water Management Strategy
6. Establishment of a Northern Food Hub
7. Investigate Municipal battery storage

Strategic Indicators

Indicator	Target or desired trend
Council greenhouse gas emissions	% reduction (from baseline year)
Community greenhouse gas emissions	% reduction (from baseline year)
Juvenile tree retention on public land (1-3-year-old trees) in the municipality	85% per year
Number of trees planted on public land in the municipality	10,000 over the 4-year period plus replacement of trees removed in this period
Tonnes of kerbside waste and recycling collected	% reduction
Municipal waste diverted from landfill	% increase (by year)
Capacity of water harvesting systems for re-use/irrigation	increase
Area of catchment treated by water sensitive urban design approaches	increase

Related strategies and plans

- Food Systems Strategy (under review)
- Urban Heat Island Effect Action Plan
- Waste and Litter Strategy (for 2023 refresh)
- Zero Carbon 2040 Framework
- Zero Carbon Moreland - Climate Emergency Action Plan
- Open Space Strategy (for 2022 refresh) including integration with:
 - Urban Forest Strategy
 - Moreland Nature Plan
 - Park Close to Home Framework
 - Moreland Play Strategy (to become part of the Open Space Strategy)
 - Public Toilet Strategy
 - Integrated Water Management Strategy 2040 – Towards a Water Sensitive City
 - Cooling the Upfield Corridor - Action Plan

Theme 2: Moving and living safely in Moreland

Strategic Objective

2. To contribute to the health, safety, and security of everyone living in our diverse community and to increase safe, accessible, physically active and enjoyable ways to get around Moreland, especially via walking, cycling and public transport.

Strategies

- 2.1. Build safe, accessible and high-quality bike and pedestrian infrastructure to create links between areas of high pedestrian and cycling demand, especially the Coburg to Glenroy bike path 🍏🌐
- 2.2. Scope and implement suburb based active transport (bike and pedestrian) improvements (prioritising Fawkner, Gowanbrae, Hadfield, Oak Park, Pascoe Vale and Glenroy) 🍏🌐
- 2.3. Advocate to improve public transport capacity and equitable access across Moreland, including advocating for bus services to be scheduled to operate at night and on weekends 🍏🌐
- 2.4. Advocate for increased funding from State and Federal Governments for bike and pedestrian infrastructure to ensure our bike routes are safe, accessible, and continuous with an increased focus on fully accessible, signalised road crossings 🍏🌐
- 2.5. Facilitate substantially increased use of active transport in the community through targeted programs which include a focus on children, young people, families and older people 🍏
- 2.6. Collaborate with the community to improve pedestrian and cycling infrastructure on a case by case basis 🍏🌐
- 2.7. Maintain road safety focus through review of crashes and reported accidents, advocacy and continued efforts to address black spots, reduce speed limits and implement traffic calming measures including road closures

Major Initiatives and Priorities

8. Review and implementation of the Transport Strategy
9. Implement footpaths and bike paths capital works program
10. Implement roads and car parks renewal and maintenance capital works program
11. Design and construction of new shared paths along the Craigieburn Rail Corridor
12. Advocate to improve public transport capacity and equitable access across Moreland

Strategic Indicators

Indicator	Target or desired trend
Expenditure per capita on bike and pedestrian infrastructure	Maintain baseline (with an aim to increase, subject to budget process)
Number of transport related injuries and fatalities	Decrease
Proportion of trips made by public transport, bicycle or on foot	Increase
Number of kilometres of new, separated, dedicated cycling infrastructure / safe places to ride	Maintain baseline (with an aim to increase, subject to budget process)

Number of pedestrian crossings installed per year

Maintain baseline (with an aim to increase, subject to budget process)

Related strategies and plans

- Disability Access and Inclusion Plan
- Integrated Transport Strategy (MITS 2019) – under review
- Transport Advocacy Plan
- Parking Implementation Plan
- Parking Management Policy
- Rights of Way Associated Policies
- Rights of Way Strategy 2011-21
- Road Management Plan 2017 (currently under review, expected to be adopted in September)
- Vehicle Crossing Policy

Theme 3: A healthy and caring Moreland

Strategic Objective

3. To support Moreland to become a more inclusive, connected, healthy and caring community through providing equitable access to community facilities and services, facilitating local partnerships and programs, mitigating the effects of climate change and supporting the community to adapt and build climate resilience.

Strategies

- 3.1. Plan, deliver and advocate for services and good outcomes that meet the changing needs of Moreland's diverse and growing population 🍏
- 3.2. Strategically invest in Council's community services and assets to increase our resilience and adapt to climate change risks and impacts that are now unavoidable (such as severe heatwaves, flash flooding, unreliable rainfall) 🍏🌐
- 3.3. Ensure Moreland residents are more active more often at all stages of life by providing a diverse range of accessible and affordable recreation opportunities that reflect our diverse community and develop and maintain partnerships to enhance participation options 🍏
- 3.4. Strengthen the factors that contribute to good mental health outcomes and community resilience 🍏
- 3.5. Enhance social cohesion by strengthening relationships and developing opportunities for cultural and social connection and addressing the physical, cultural, financial system barriers to access, inclusion and participation by all people, in particular culturally and linguistically diverse communities. This should also include measures to address racism and LGBTIQ+ discrimination 🍏
- 3.6. Strengthen the relationship with Traditional Custodians and First Nations communities to support a process towards self-determination and local, regional or national Treaty or Treaties 🍏
- 3.7. Harm caused by gambling, and tobacco is reduced across the municipality
- 3.8. Support programs and specify measures to prevent family violence and respond to the needs of victims of family violence in the local community, including an internal review. 🍏
- 3.9. Partner with local services, community organisations, groups, and clubs, to deliver initiatives that support healthier lifestyles 🍏
- 3.10. Lead a coordinated approach to supporting volunteering in the community 🍏
- 3.11. Support service coordination, information provision and community advocacy for people experiencing insecure housing 🍏
- 3.12. Champion digital inclusion for better connectivity, education and support 🍏

Major Initiatives and Priorities

13. Glenroy Community Hub (equitable access to community facilities and health services)
14. Pursue the development of a health and community services hub (health precinct within the Coburg activity centre)
15. Develop and implement a Climate Resilience Strategy (including climate adaptation)
16. Review and strengthen the Urban Heat Island Effect Action Plan in alignment with Council's review of key environment and climate strategies
17. Fawkner Leisure Centre Upgrade
18. Fleming Park Masterplan implementation

19. Advocate to support delivery of the Ballerri Mooroop Community Hub
20. Delivery Early Years Infrastructure Plan
21. Implement the Children, Young People and Families Plan
22. Implement the Disability Access and Inclusion Plan and audits
23. Implement the Social Cohesion Plan
24. Continue to invest in services for older people to ensure access to services that meet their needs

Strategic Indicators (under development)

INDICATOR	TARGET OR DESIRED TREND
Number of visits to aquatic facilities per head of municipal population (Know Your Council)	Increase (noting construction periods and irregular opening hours may impact on number of visits)
Active library borrowers in municipality (Know Your Council)	Increase
Participation in the MCH service (Know your Council)	Increase
Participation in community playgroups kindergarten and childhood immunisation programs.	Increase in participation
Increase Moreland Council's active partnerships with First Nations Business and community organisations	Increase

Related strategies and plans

- | | |
|---|--|
| ➤ Active Women and Girls in Moreland Strategy | ➤ Gender Equality Statement of Commitment |
| ➤ Aquatic and Leisure Strategy 2018 - 2038 | ➤ Human Rights Policy |
| ➤ Allocation of Sporting Grounds and Pavilions Policy | ➤ Later Years Strategy |
| ➤ Affordable Housing Action Plan 2021 /22 (under review) | ➤ Library Services Strategy |
| ➤ Arts and Culture Strategy | ➤ Living and Aging Well in Moreland Framework |
| ➤ Community Grants Policy | ➤ Moreland Children, Young People and Families Plan 2021-2025 |
| ➤ Community Use of Council Managed Venues Policy | ➤ Statement of Commitment to Wurundjeri Woi-wurrung People and Aboriginal and Torres Strait Islander Communities of the City of Moreland |
| ➤ Community Infrastructure Plan (currently under development) | ➤ Multicultural Policy and Action Plan |
| ➤ Disability Access and Inclusion Plan (under review) | ➤ Municipal Public Health and Wellbeing Plan 2017-21 |
| ➤ Friends of Aileu Strategy | ➤ Reconciliation Action Plan 2014 |
| ➤ Gambling in Moreland 2015-20: A Strategy to Reduce the Harm from Gambling | ➤ Social Cohesion Plan 2020-25 |
| | ➤ Sport and Active Recreation Strategy |
| | ➤ Sportsground and Pavilion Allocation Policy |

Theme 4: Vibrant spaces and places in Moreland

Strategic Objective

4. To create welcoming, unique spaces and places across Moreland that attract and connect everyone, improving access to community facilities and affordable housing and encouraging vibrant artistic, social and economic activity.

Strategies

- 4.1. Improve and provide equitable access to council-owned community infrastructure by investing in needs driven, place-based, integrated services and facilities including developing precinct plans 🍏
- 4.2. Use open space in ways that gives the community fair access to a wide range of passive and active recreational opportunities while still enhancing and protecting biodiversity, waterway health and tree canopy 🍏 🌐
- 4.3. Design Moreland's neighbourhoods to be safe, pleasant, inviting places for all to visit and live 🍏
- 4.4. Create a sense of place while retaining what is valued about heritage including First Nations 🍏
- 4.5. Promote the amenity and liveability of the public realm with services, facilities, community participation, strong local laws and compliance activities 🍏
- 4.6. Integrate engaging child, youth and family-friendly spaces and places into designs 🍏
- 4.7. Increase local affordable housing outcomes by continuing to support the activities of Moreland Affordable Housing Ltd, advocating for and facilitating developers to contribute to affordable housing and attracting State-funded and not for profit public, social and affordable housing investment to Moreland 🍏
- 4.8. Influence the delivery of better-quality private developments through providing clearer guidance for environmentally responsive design, promoting and negotiating improved quality of development through the planning permit application process and ensuring the outcomes are delivered through proactive enforcement of planning permits 🍏 🌐
- 4.9. Revitalise Moreland's major activity centres to deliver new integrated community facilities and services, enable new cultural spaces, create jobs and improve local accessibility and amenity, while protecting the special character that each centre is known for and advocating for affordable housing outcomes 🍏
- 4.10. Increase local jobs and economic activity through supporting local, micro and social business and partnership efforts 🍏
- 4.11. Make Moreland a creative and cultural destination within Melbourne, significantly contributing to local vibrancy, cohesion and inclusion 🍏

Major Initiatives and Priorities

25. Revitalise the Coburg Activity Centre (start landing and communicating)
26. Deliver Saxon St Community Hub - Brunswick (continue to explore partnerships to support growth and development of creative arts on the site and nearby)
27. Review and implement the Affordable Housing Action Plan including the development of affordable housing on council land
28. Deliver Zero Carbon in the Planning Scheme (formally ESD version 2)
29. Review and prepare an implementation plan for the Moreland Planning Scheme

30. Implement major activity centre capital works improvements in Coburg, Brunswick and Glenroy and neighbourhood activity centre capital works improvements as per the Shopping Strip Renewal Program
31. Activate major activity centres with intensive, holistic, rapid turnaround economic programs that increase social and economic activity and enhance local identity
32. In consultation with the community, develop and implement a new Public Realm Amenity Service Plan to keep our spaces and places clean, safe and inviting.
33. Adopt principles for design and location of fenced and unfenced dog off-leash areas and then identify and prioritise locations for new facilities and changes to off-leash areas as part of the open space strategy
34. Implement Library strategy
35. Develop and implement integrated arts and culture strategy
36. Deliver a large-scale Glenroy Community Festival annually
37. Enable and support the continued emergence of the Brunswick Design District as a State designated creative precinct
38. Develop and implement a Community Infrastructure Plan to support an integrated approach to the planning and investment of community facilities to meet community needs
39. Create a Visitation and Experience Plan

Strategic Indicators

Indicator	Target or Desired Trend
Number of businesses in the municipality	Increase
Proportion of residents employed in the municipality	Increase
Number of affordable housing projects delivered	Increase
Participation in-arts /cultural events	Increase
Number of jobs within the municipality	Increase

Related strategies and plans

- Affordable Housing Action Plan 2021 /22 (under review)
- Arts and Culture Infrastructure Plan
- Community Infrastructure Plan (currently under development)
- Creative Capital: Arts and Cultural Strategy
- Economic Development Strategy 2016-21
- Food Systems Strategy
- Heritage Action Plan
- Industrial Land Use Strategy
- Library Services Strategy
- Moreland Play Strategy
- Neighbourhood Centres Strategy
- Open Space Strategy (for 2022 refresh) integrated with:
 - Park Close to Home
- Parking Implementation Plan
- Parking Management Policy 2019
- Places Action Plans
- Place Activation Guidelines
- Public Realm Amenity Strategy, (new) incorporating:
 - Public Toilet Strategy
 - Graffiti Strategy
 - Waste and Litter Strategy
- Road Management Plan 2021
- Shopping Strip Renewal Policy

Theme 5: An empowered and collaborative Moreland

Strategic Objective

5. Build community trust through encouraging participation, evidence-based decision making, stewardship of resources and being accessible and responsive.

Strategies

- 5.1. Improve access to information (communications) about council services, activities and decisions through applying accessibility principles and community insights 🍏
- 5.2. Increase community access and capacity to meaningfully participate in council decision-making and civic life 🍏
- 5.3. Build greater trust with the community by actively involving them in matters which have a direct impact on their lives
- 5.4. Create a customer experience where community members feel Council is helpful, engaged, accountable, respectful and timely 🍏
- 5.5. Contribute to great community outcomes through partnering with community and stakeholders in a coordinated advocacy effort 🍏 🌐
- 5.6. Significantly progress efforts to secure more developer funding towards Council's response to population growth 🍏 🌐
- 5.7. Sustainable, equitable and transparent management of funds
- 5.8. Ensuring our assets provide the best fit for community needs over the long term 🍏 🌐
- 5.9. Improve understanding of the community through the development of research resources.

Major Initiatives and Priorities

40. Implement the Community Engagement Policy
41. Develop a Child and Youth Engagement Framework to enable the active engagement of children and young people in civic participation and community life
42. Streamline the customer experience including through service re-design, improved service targets and making easier council interactions across various digital channels
43. Prepare and implement a revised Open Space Levy
44. Implement 10-year Financial Plan (including annual review)
45. Develop and implement 10-year Asset Plan
46. Develop and implement a new Development Contributions Plan
47. Develop and implement Gender Equity Action Plan and conduct an annual review
48. Implement the Accessible and Inclusive Communications Policy
49. Coordinate advocacy for improved community outcomes

Strategic Indicators (under development)	
Indicator	Target or Desired Trend
Victorian Local Government Community Satisfaction Survey Results (published annually on Council's website):	
<ul style="list-style-type: none"> • Overall satisfaction • Customer service • Consultation and engagement • Informing the community 	<p>Increase to meet or exceed metropolitan average</p>
Council decisions made at meetings closed to the public (Know Your Council)	Decrease from Moreland 2021 baseline measure of 4.62%
Community satisfaction with Council decisions (Know Your Council)	Increase to meet or exceed metropolitan average
Adjusted underlying surplus (or deficit) as a percentage of underlying revenue (Know Your Council)	Surplus
Asset renewal and asset upgrade as a percentage of depreciation (Know Your Council)	Increase from Moreland 2021 baseline measure of 95.57%
Governance and management: compliant measures that are in place (Know Your Council)	100% compliance

Related strategies and plans

- | | |
|--|--|
| ➤ Social Media Policy | ➤ Drainage Asset Management Strategy |
| ➤ 4-year Budget | ➤ Fees and Charges 2021-2022 |
| ➤ 10-year Financial Plan | ➤ Financial Reserves and Capital Management Policy |
| ➤ Asset Management Policy | ➤ Gender Equality Statement of Commitment |
| ➤ Borrowing Strategy | ➤ Governance Rules |
| ➤ Community Engagement and Public Participation Policy | ➤ Investment Policy |
| ➤ Complaints Handling Policy | ➤ Procurement Policy 2021-25 |
| ➤ Councillor Code of Conduct 2021 | ➤ Public Transparency Policy |
| ➤ Customer Service Strategy 2014-18 | ➤ Revenue and Rating Plan 2021-2025 |

Implementation, monitoring and reporting

Implementation

An annual action plan (including the Municipal Public Health and Wellbeing actions) will be developed each year over the 4-year Council Plan period. It will include priority actions to be taken in that financial year for the implementation of the Council Plan.

Relevant public health and wellbeing-related actions documented in Gender Equity Action Plans will also be reviewed on an annual basis. Any which expire during the 2021-2025 period will be reviewed to ensure new actions are put in place.

Monitoring

Council are committed to the ongoing monitoring of the Council Plan (including the Municipal Public Health and Wellbeing Plan).

Progress will be monitored and addressed through the following methods:

- ✓ A quarterly status update on priority actions identified in the annual action plan
- ✓ An annual performance assessment against the strategic indicators identified in the Council Plan.

Reporting

Progress will be reported publicly on a quarterly and annual basis as follows:

- ✓ A Quarterly Performance Report on priority actions identified in the annual action plan
- ✓ An Annual Report on:
 - Progress of priority actions in the annual action plan
 - Results of strategic indicators in the Council Plan
 - Results of prescribed performance indicators drawn from the mandatory Local Government Performance Reporting Framework (LGPRF), across 9 council services.

As required under the Health and Wellbeing Act 2008 Council will provide the Department of Health a copy of our reports.

¹ Australian Bureau of Statistics Estimated Resident Population by LGA 2020

² .id forecast 2017

³ Australian Bureau of Statistics Population Census 2016

⁴ Australian Bureau of Statistics Estimated Resident Population 2019

⁵ Moreland 2020 Canopy report by Player Piano Data Analytics

⁶ Victorian Planning Authority (VPA) 2017

⁷ Australian Urban Observatory 2018

⁸ Moreland City Council Community Indicator Survey 2018

⁹ A Home in Moreland Report, ID Consulting 2018

¹⁰ Australian Bureau of Statistics Homelessness Estimates 2016

¹¹ Moreland City Council Household Survey 2019

¹² Small Area Labour Markets (SALM) publication – Department of Education, Skills and Employment, Australian Government (dese.gov.au), reporting on unemployment rate

¹³ National Institute of Economic and Industry Research (NIEIR 2020)

¹⁴ World Health Organisation 2020, <https://www.who.int/director-general/speeches/detail/who-director-general-s-opening-remarks-at-the-media-briefing-on-covid-19---11-march-2020>

¹⁵ Moreland City Council 2020, Covid-19 Business Impact Survey (Internal)

¹⁶ Moreland City Council 2021, Moreland Resident Unemployment Brief March 2021

The Council Plan (including the Municipal Public Health and Wellbeing Plan) was developed in 3 steps:

GATHER INFORMATION	ENGAGE COMMUNITY	DEVELOP COUNCIL PLAN
- Legislative requirements	- Design and implement	- Collate all relevant data
- Existing services, strategies and projects	Imagine Moreland	- Workshop with Councillors and officers
- Topic Papers on key issues	Engagement Program, in accordance with Community	- Draft Council Plan for Public Exhibition
- Moreland Health and Wellbeing Profile	Engagement Policy	- Finalise and adopt

GATHER INFORMATION

The first step involved mapping what we already know and do. This included understanding our legislative and other requirements and detailing our services, strategies and projects. Through this we built 7 topic papers on key issues, challenges and opportunities to enable more informed dialogue with the community. We also updated our knowledge of the health and wellbeing of the community.

ENGAGE COMMUNITY

Next, we designed and delivered an intensive engagement program aimed at identifying aspirations and priorities broadly across the diversity of the community. This was complemented by the establishment of an inaugural, representative Community Panel. The Community Panel developed a Community Vision through a deliberative process, including recommendations for implementation. See Community Participation for more information.

DEVELOP COUNCIL PLAN

Finally, the Council Plan was developed through the collection and analysis of all engagement and other data under each of the 5 themes of the Community Vision. Other data included:

- legislative requirements, such as the Climate Change Act 2017 and Gender Equality Act 2020
- the Moreland Health and Wellbeing Profile 2020
- endorsed Council strategies
- regional strategies and plans, and
- independent data related to external factors.

Imagine Moreland Engagement Program – community participation

Community participation in the development of the Council Plan occurred through the Imagine Moreland engagement program, guided by Moreland’s Community Engagement Policy 2020. This includes the commitment to collaborating with the community as a partner and developing the Community Vision and other corporate plans through broad community engagement, complemented by a deliberative engagement process.

We launched the Imagine Moreland engagement program early in 2021. There were 4 stages:

STAGE 1	STAGE 2	STAGE 3	STAGE 4
January – March Wide engagement Multi-channel online and in-person engagement	April – May Deliberative engagement Part 1 A series of full day deliberative workshops to develop the Community Vision	May – June Deliberative engagement Part 2 A series of deliberative online conversations to inform the Council Plan	August - October Public Exhibition of corporate plans including the Community Vision and Council Plan

STAGE 1: WIDE ENGAGEMENT

Stage 1 included pop-up events, workshops, postcard drawing activities and digital engagement. We received 3,227 comments across all methods:

- High attendance at pop ups held in 10 locations across Moreland
- 78 young people engaged in targeted activities
- 350+ postcards submitted
- 50 online surveys including responses in other languages
- 264 participants posted on the Conversations Moreland website
- 89 Stakeholder targeted interviews
- 9 participants in CALD women’s focus group.

Here's a snapshot of what our community said:

- More quality green spaces and tree lined streets
- Improve the presentation of the city – remove litter and graffiti
- More quality development – a need for good standards of housing development in our city
- Pandemic recovery – more support for local businesses and support for jobs creation
- More opportunities for social interaction particularly for younger people and older people.

To view the full Stage 1 Report, please refer to the [Conversations Moreland website](#).

STAGE 2 AND 3: DELIBERATIVE ENGAGEMENT

Stages 2 and 3 of Imagine Moreland involved deliberative engagement with a randomly selected Community Panel. In early March, we delivered 30,000 invitations to random households across Moreland, inviting household members to register their interest to participate in a Community Panel.

From there, an external agency grouped the respondents by demographic data and randomly selected a panel of 44 people, representative of Moreland's diversity.

COMMUNITY PANEL REPRESENTATION

18-24 years: 3	Brunswick: 8	Year 10: 3
25-34 years: 15	Brunswick East: 4	Year 12: 3
35-44 years: 9	Brunswick West: 6	Certificate: 2
45-54 years: 5	Coburg: 7	Diploma: 7
55-64 years: 5	Coburg North: 1	Bachelor+: 28
65+ years: 7	Fawkner: 2	Other: 1
	Glenroy: 7	
	Pascoe Vale/Oak Park: 4	
	Pascoe Vale South: 5	
People with a disability: 1	Women: 21	Homeowners: 27
CALD: 22	Men: 21	Tenants: 16
LGBTIQA+: 6	Trans man: 1	Other: 1
	Agender: 1	

During stage 2 the panel developed the new Community Vision document for Moreland over 3 full days (see Community Vision below). They also proposed strategic directions for consideration in the implementation of the Vision. In stage 3 of Imagine Moreland, the panel held 6 online conversations on the following topics:

- Getting around.
- Climate and nature.
- Democracy and governance
- Equity and health
- Neighbourhoods
- Economy and the arts.

The feedback from the online conversation has been used to inform the Council Plan alongside other Council plans and strategies. To view the full report for Stage 2 and 3 engagement for Imagine Moreland, including summaries of the panel deliberations, please refer to the [Conversations Moreland website](#).

STAGE 4: PUBLIC EXHIBITION

Stage 4 of Imagine Moreland comprises a public exhibition process whereby the draft Council Plan is presented to the community for public viewing and feedback for 15 business days. The draft Council Plan is available in hard copy in Council's Customer Service Centres, and on the Conversations Moreland website. Community members are invited to submit feedback on the draft document via the Conversations Moreland website, email or post. Council will also host a Community Feedback Forum where community members will be invited to talk about their submissions directly with Council.

The Moreland Health and Wellbeing Profile 2020 has been created to inform this integrated plan and provides an analysis of data and research on health and wellbeing in Moreland. It considers the social determinants of health, liveability and urban resilience across 77 data measures. We will continue to use the health and wellbeing profile for future planning, strategies and projects.

Health and wellbeing is shaped by individual genetics and behaviour but also by the wider determinants of health. These are the social, economic and environmental factors that affect our daily lives (AIHW, 2020). Local government is ideally placed to influence many determinants of health, both through the environments that people live, work, learn and play, as well as supporting individual choices and reducing health inequalities (DHHS, 2020).

The following are a list of key insights formed across 12 identified health domains:

PHYSICAL HEALTH

Over half of adults in Moreland have one or more chronic disease • Half of adults in Moreland report being overweight • A higher proportion of adults with heart disease or osteoporosis than Victoria • A higher number of people needing assistance than Greater Melbourne • Delayed dental visits because of the cost • A high number of Sexually Transmitted Infection notifications for women • Poorer health outcomes for Aboriginal and Torres Strait Islander people, LGBTIQ+ adults and people with disability

MENTAL HEALTH

Over one quarter of Moreland adults are diagnosed with anxiety or depression • Increase in mental health impacts since Covid-19 • Low levels of subjective wellbeing for people aged over 75 years, Aboriginal Victorians, LGBTIQ+ adults and people with disability • A much higher proportion of adults who identify as LGBTIQ+ are diagnosed with anxiety or depression and have experienced high or very high levels of psychological distress • High rates of suicide and psychological distress in Aboriginal and Torres Strait Islander people in Victoria, with young people particularly at risk • Lower levels of resilience for people with disability • Climate related anxiety, particularly for young people

HEALTHY FOOD ENVIRONMENT

Low compliance with fruit and vegetable consumption guidelines • Rising food insecurity, particularly in Fawkner, Glenroy and Brunswick East • Low levels of accessibility to fresh food within walking distance in Gowanbrae and Oak Park • High consumption of unhealthy food and drinks for Aboriginal Victorians, with poor diet being a leading cause of disease burden • Increases in the frequency and severity of extreme weather events may impact food security, affordability and safety

ALCOHOL, TOBACCO AND GAMBLING ENVIRONMENT

A higher proportion of smokers than Victoria • High access to off and on-licence alcohol premises in Brunswick and Brunswick East • Increase in hospital admissions from illicit drug use, especially for young people • Continued high level of losses on poker machines in the municipality

GREEN AND ACTIVE LIVING

Less than half of adults meet the physical activity guidelines • A slightly lower proportion of adults participate in organised physical activity than Victoria. Impacts of Covid-19 have disproportionately affected participation for women and girls, seniors, people with disability and those experiencing socio-economic disadvantage • The majority of adults participate in non-organised physical activity such as walking and cycling, with increases in use of paths and parks since Covid-19 • Brunswick

and Hadfield have low proportions of large public open space within 400 metres of homes • Tree canopy cover is lowest in Gowanbrae, Fawkner and Brunswick

MOVING AROUND

Low use of public transport in Gowanbrae, Hadfield and Pascoe Vale South, with very low levels of access to regular public transport in Oak Park and Glenroy • A low proportion of people use active transport to get to work in Gowanbrae, Hadfield, Oak Park, and Glenroy • Low levels of walkability in Hadfield, Pascoe Vale and Oak Park with longer distances to activity centres • Barriers to equitable use of transport include access for people with disability and perceived sense of safety for women

LOCAL LIVING

Lower accessibility to social infrastructure in Hadfield, Oak Park and Gowanbrae • Multiple daily destinations for everyday needs lacking in parts of Glenroy, Hadfield, Oak Park and Gowanbrae • Lower accessibility to health services in northern suburbs of Moreland

LOCAL IDENTITY AND PARTICIPATION

Loneliness and social isolation, especially in relation to Covid-19 • A high proportion of people living alone in Brunswick, Coburg and Glenroy • No internet access for 16% of households, especially in Glenroy and Coburg • Significant impacts on the arts and culture industry since Covid-19 and the ability to participate in volunteering or community activities

LEARNING ENVIRONMENT

Lower kindergarten participation rate than Victoria • Low Year 12 completion rates in Hadfield, Fawkner, and Glenroy • Disruption to formal education and lifelong learning due to Covid-19

SAFE ENVIRONMENT

Family violence against women and their children remains high despite the Victorian Government's substantial investment for prevention and response • Promotion of healthier masculinities is increasing, engaging men and boys about gender equality and respectful relationships • Racism and discrimination, which has been exacerbated since Covid-19 • Lack of perceived safety in public places and at night, especially for women

SAFE AND AFFORDABLE HOUSING

A higher than metropolitan average number of people experiencing homelessness • 15% of households in housing stress, with impacts exacerbated by Covid-19 • Over half of households feel that rental or housing payments place heavy or moderate stress on finances • An estimated 3,850 households with unmet need for affordable housing • Young people disproportionately affected by crowded dwellings

HEALTHY LIVELIHOODS

Fawkner, Hadfield, Glenroy and Coburg North experience higher levels of socio-economic disadvantage, a higher concentration of low-income households and higher rates of unemployment • Covid-19 has significantly impacted income and employment with women, young people and those from asylum seeker, refugee and migrant backgrounds disproportionately impacted • A low proportion of people live and work within Moreland